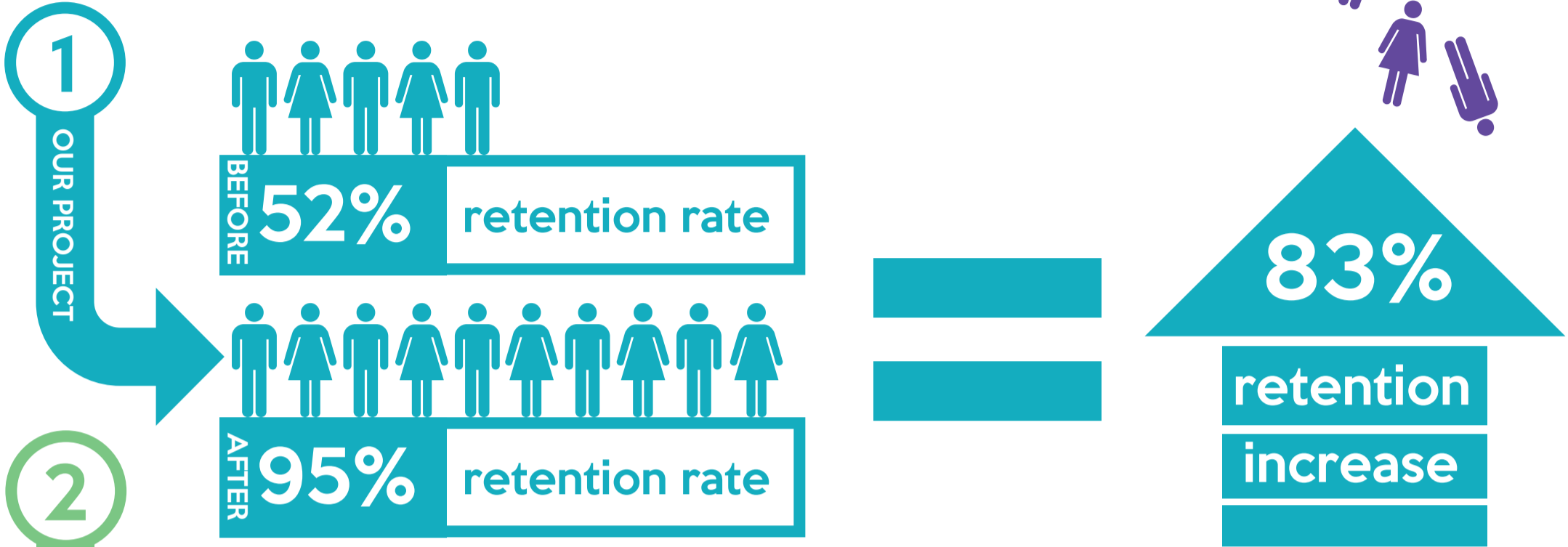


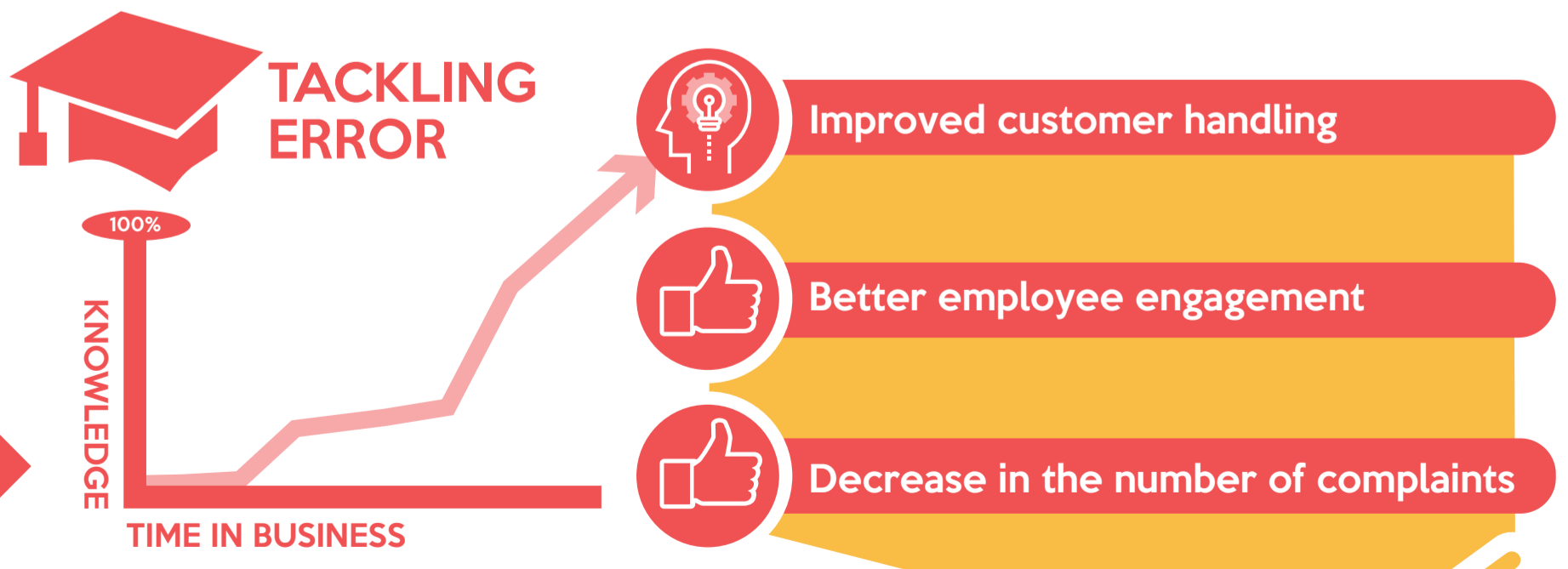
# TRAIN TO RETAIN - UTILISING YOUR LEVY



\*CIPD states cost of recruitment = £6125

**3 EMBEDDING KNOWLEDGE**

**Better retention =** Better productivity  
Better % calls answered  
Enhanced customer service



We call this the **Vortex effect**

Enhance your customer service and leadership skills through appropriate use of your apprenticeship levy

